



# Jackson Purchase RC&D Foundation, Inc.

1000 Commonwealth Drive, Mayfield, KY 42066 Phone 270-247-1122 Ext 5

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August 6, 2009

Dear Community Supporter,

The Jackson Purchase RC&D Foundation is a 501(c)(3) nonprofit, nongovernmental organization working in eight Western Kentucky counties, including Ballard, Calloway, Carlisle, Fulton, Graves, Hickman, Marshall, and McCracken. Our vision promotes sustainable development in harmony with the environment.

As part of our mission, the Jackson Purchase RC&D Foundation will be bringing the ORSANCO/Friends of the Ohio River Aquarium to the annual Barbeque on the River Festival in Paducah, September 24 through 26. The aquarium will display species of aquatic wildlife found in the section of Ohio River bordering the Jackson Purchase region and will indicate that water quality in our region is improving. This is a great opportunity for your company to show that, even with various industries discharging into local rivers and streams, we still have good water quality. This will be our second year to sponsor the aquarium, and it was a great success last year, drawing more than 20,000 visitors.

This event will also be used to sponsor the Four Rivers Watershed Watch, a volunteer group that monitors water quality throughout the Four Rivers region of Kentucky. The group collects water samples throughout the year to be analyzed for contaminants, and then also conducts biological and habitat surveys for local water bodies. The mission of the Four Rivers Watershed Watch is to educate citizens about the importance of clean water, to get citizens involved in clean water activities and to promote cooperation between individuals and groups utilizing our surface waters. We currently have 114 sites identified in the Four Rivers Region, and we sample approximately 85 of these annually at a cost of \$100 per site. Our goal for this event is to raise \$13,000 for the ORSANCO aquarium and Four Rivers Watershed Watch, and at this time we have raised \$2,500.

The Foundation's Board of Directors would like to request a tax deductible investment from your organization to help bring the ORSANCO aquarium to the Barbeque on the River Festival September 24 through 26, and support another year of sampling for the Four Rivers Watershed Watch. Last year's total attendance exceeded 30,000 visitors so this is an excellent public relations opportunity for your company. Please send any donations to the Jackson Purchase Foundation at 1000 Commonwealth Drive, Mayfield, KY 42066.

By making this contribution, you will be giving local citizens of the Jackson Purchase region an opportunity to learn about the importance of water quality and how much we rely on local rivers and streams to fulfill our water needs. As a sponsor of the ORSANCO aquarium, your name and logo will be prominently displayed on the exhibit for all local citizens to see. A booth will be set up at the aquarium if you have any educational materials or handouts you would like to make available to the public. You, or a representative from your company, can also volunteer to help work the event, if you choose.

Current sponsors of the ORSANCO aquarium and Four Rivers Watershed Watch for this year include AEP River Operations, Calvert City Water Department, the Jackson Purchase RC&D Foundation, Paducah-McCracken County JSA, Paducah Water, the River Discovery Center, Kentucky Water & Wastewater Operators Association and Tennessee Valley Towing. Please join these organizations in showing your support of our local community, making it a better place to live, work and play.

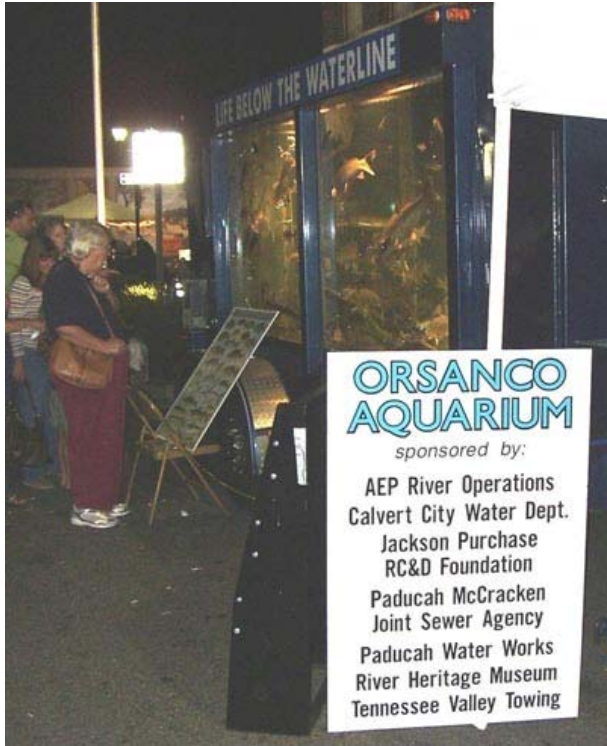
Please go to [www.jpf.org](http://www.jpf.org) for more information about the Jackson Purchase Foundation, Four Rivers Watershed Watch, or where to send your donation. If you have any further questions, please don't hesitate to contact me. You will receive a tax receipt for your personal or corporate donation.

Sincerely,

A handwritten signature in blue ink that reads "Kevin L. Murphy". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Kevin L. Murphy  
President

# Pictures from the 2008 presentation of the ORSANCO Aquarium





**YES!** I would like to sponsor a water sampling site for a stream in my community.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone number \_\_\_\_\_

Name of stream/county \_\_\_\_\_

I'd like to sponsor a site for \$100 \_\_\_\_\_

I'd like to sponsor a new volunteer for \$250 \_\_\_\_\_

Other donation \_\_\_\_\_

*Your sponsorship or donation is fully tax deductible!*

Please make check payable to: **Four Rivers Watershed Watch c/o Jackson Purchase Foundation** and mail attached form to:

Jackson Purchase Foundation  
1000 Commonwealth Drive  
Mayfield, KY 42066

**Thank you so much for helping the volunteers of Watershed Watch to monitor our waterways!**

For more information on Four Rivers Watershed Watch or upcoming programs please visit our website:

[www.4rww.jpf.org/](http://www.4rww.jpf.org/)

Or contact Maggie Morgan:  
maggie.morgan@jpf.org  
Basin Coordinator for  
Jackson Purchase Foundation  
(270) 559-4422

Place  
Stamp  
Here

# Four Rivers Watershed Watch



*Volunteers answering some simple questions with the tools of science:*

*How clean are our waterways?  
Are they safe to swim, fish and enjoy?*



Sponsored in part by:



1000 Commonwealth Drive  
Mayfield, KY 42055  
[www.jpf.org](http://www.jpf.org)



## WHO WE ARE...



We are a group of volunteers in the state of Kentucky who are giving their time in an effort to improve our waterways through a coordinated campaign of water quality monitoring, skills development, and advocacy.

### Four Rivers Watershed Watch NEEDS YOUR HELP!

The annual cost per site is **\$100** which includes lab costs for samples, replenishment of field test kits, mailing and container costs...

The cost per site for a *new* volunteer is **\$250** which includes new field test kits, lab costs for samples, mailing and container costs...

*Would you consider sponsoring a water sampling site in your area?*

JUST MAIL THE ATTACHED FORM (SEE BACK PAGE). YOUR SUPPORT WILL ENSURE THE CONTINUED EFFORTS OF FOUR RIVERS WATERSHED WATCH TO MONITOR OUR WATERWAYS.

***YOUR SUPPORT IS GREATLY APPRECIATED!***

If you would like more information on Watershed Watch, or to find out about volunteer opportunities please visit: <http://www.kywater.org/watch/fourrivers> or <http://4rwwjpf.org> or contact:

**MAGGIE MORGAN, JACKSON PURCHASE  
FOUNDATION**

270-559-4422

## WATERSHED WATCH IN KENTUCKY

### WHAT WE DO...

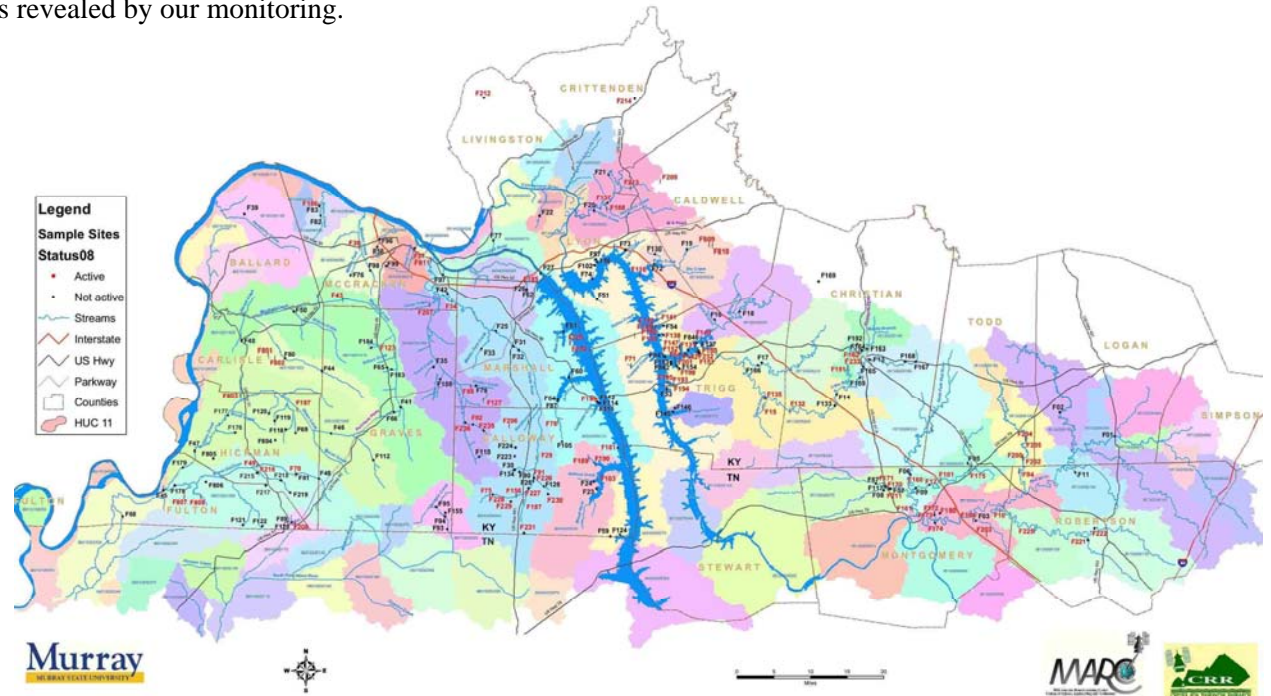
- Last year we conducted **25 training workshops** in basic stream monitoring.
- Our volunteers have collected data at over **2700 stations** over the 10 year history of the program.
- We provide that data to all project participants and any interested party who requests it.
- We provide technical assistance to local watershed groups on dealing with the issues raised by their monitoring and assessment efforts.
- We conduct fall "Watershed Protection Conferences" in each local watershed where individuals, community organizations, scientific researchers and agency personnel all come together to discuss the condition of our waterways as revealed by our monitoring.

## WHERE WE ARE GOING...



- Each local watershed steering committee develops its own goals and operational plans based on the needs in its communities and unique conditions in its waterways.
- What we do best is deliver science to the people, then deliver the people to the water's edge. There they learn first hand the condition of their streams, who in their community shares their concerns and the power they have to effect change.

***HERE ARE THE SITES WE MONITOR:***



***PLEASE CONSIDER SPONSORING WATER  
SAMPLING COSTS!***